

Celebrate Delaware Together Day (CDTD)

Sponsorship Package
CDTD Weekend: April 17-19, 2026
Dover, Delaware

Kickoff Event:
EmpowerHER Across Voices Brunch & Tea • March 7, 2026
(Women's History Month)

*Presented by Eunity Delaware, Inc. (501(c)(3))
Fostering Unity, Understanding, and Cultural Connection Across Delaware*



April 17-19, 2026
Dover, Delaware

ABOUT CELEBRATE DELAWARE TOGETHER DAY (CDTD)

Celebrate Delaware Together Day (CDTD) is a statewide observance and community celebration that honors Delaware's rich diversity while strengthening unity, inclusion, and shared civic pride. Hosted by Eunity Delaware, Inc., CDTD brings together community organizations, cultural associations, faith communities, healthcare and education leaders, businesses, and public partners for a weekend of learning, celebration, and connection.

WEEKEND AT A GLANCE

Kickoff Event:
Saturday, March 7 —
EmpowerHER
Across Voices Brunch & Tea
(Women's History Month)

FRIDAY, APRIL 17 —
Inclusive Cultural Leadership
Summit (ICLS) (8:00 AM–2:00 PM)
+
Inaugural Unity Fundraising Gala
(6:00 PM–12:00 AM)

Please note: The Inaugural Unity Fundraising Gala is a ticketed event (6:00 PM–12:00 AM), and sponsor admissions for both the ICLS and Gala are included as outlined in the benefits table.

SATURDAY, APRIL 18 —
Unity Parade + Unity Fair & Wellness Village (10:00 AM–6:00 PM)

SUNDAY, APRIL 19 —
Interfaith Service & Community Day (9:00 AM–12:00 PM)

WHY SPONSOR CDTD 2026

- Demonstrate leadership in unity, inclusion, and community well-being across Delaware.
- Gain meaningful visibility with diverse audiences across public, private, education, healthcare, and faith sectors.
- Support community-building.



SPONSORSHIP LEVELS & BENEFITS

All paid tiers include: sponsor listing on the CDTD website, recognition in the post-event impact summary, and a tax acknowledgment letter. Benefits are subject to venue/permit capacity and print/production deadlines.

Benefit	Details	Presenting Partner \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$7,500	Bronze / Community Partner \$3,000	Supporter / In-Kind \$1,000+
Logo on CDTD website sponsor page		*	*	*	*	*	*
Onsite sponsor signage (boards/banners)		*	*	*	*	—	—
Press release / media mention (where applicable)		*	*	*	—	—	—
Dedicated social media sponsor spotlight	One dedicated co-branded sponsor feature post (logo + message) shared across CDTD channels.	*	*	*	*	—	—
On-mic recognition (Fri + Sat)		*	*	*	*	—	—
Speaking / welcome opportunity (agenda permitting)	Up to 10-minute welcome remarks from stage (ICLS or Gala), scheduled in advance; agenda permitting.	*	*	*	*	—	—
Step-and-repeat logo placement (photo backdrop)	Logo included on official photo backdrop (all sponsors). Size/ placement scales by tier; space permitting.	*	*	*	*	*	*
Volunteer T-shirt logo/ name (if produced)		*	*	*	*	—	—

Benefit	Details	Presenting Partner \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$7,500	Bronze / Community Partner \$3,000	Supporter / In-Kind \$1,000+
Program Booklet Ad	Ad placement in the official program booklet (print/digital).	Full-page ad	Half-page ad	1/4-page ad	Business card ad	—	—
Preferred Unity Parade placement		*	*	*	—	—	—
Unity Fair & Wellness Village table/booth		*	*	*	*	—	
VIP admissions (ICLS + Gala)	VIP admissions are included for financial sponsorship tiers as listed (tickets for ICLS + Gala).	20 VIP (2 tables of 10)	10 VIP	6 VIP	4 VIP	2 admissions	—
Post-event metrics snapshot / impact highlights		*	*	*	*	*	*

ADDITIONAL SPONSORSHIP OPPORTUNITIES (À LA CARTE; LIMITED AVAILABILITY)

These are event-specific, limited-availability sponsorships that can be added to any tier—or selected as standalone support—to underwrite a specific attendee experience. Availability is limited and confirmed in writing.

To Make a Tax Deductible Donation of Any Amount Click Here: https://www.paypal.com/donate/?hosted_button_id=BMBEG5QTG48Q

Opportunity	Suggested Investment	Supports	Recognition Included
EmpowerHER Across Voices Brunch & Tea (CDTD Kickoff – March 7, 2026)	\$15,000	Venue/production support, guest experience, and program elements for Women’s History Month kickoff.	Logo on kickoff materials + on-site recognition + social media mention.
ICLS Breakfast / Coffee Sponsor	\$5,000	Continental breakfast, coffee/tea service, and morning networking.	Signage at breakfast + program listing + on-mic thanks (ICLS).
ICLS Lunch Sponsor	\$12,500	Lunch service for summit attendees.	Signage at lunch + program listing + on-mic thanks (ICLS).
Unity Gala Dinner Sponsor	\$20,000	Dinner service and gala guest experience enhancements.	Signage at gala + program listing + on-mic thanks (Gala).
Unity Gala DJ / Entertainment Sponsor	\$5,000	DJ/entertainment services for the Unity Gala.	Program listing + on-site signage + on-mic thanks (Gala).
Photography & Videography Sponsor	\$7,500	Event photography + highlight reel across the weekend.	“Powered by” credit on recap content + program listing.
Professional Headshot Lounge Sponsor	\$10,000	On-site headshots for attendees (photographer + setup).	Branded signage at headshot area + program listing + social media mention.
Interfaith Service Coffee & Pastries Sponsor	\$3,000	Coffee, tea, and pastries for Interfaith Service & Community Day.	Signage + program listing + acknowledgment during service.
Wellness Village Hydration Station Sponsor	\$4,000	Water/hydration station and wellness engagement.	Signage at hydration station + vendor map/program listing.
Program Booklet Advertising (non-sponsor or additional ad)	From \$500	Additional ad placements in the official program booklet.	Business card \$500 • 1/4 page \$900 • 1/2 page \$1,500 • Full page \$2,500.

Key Deadlines

- Sponsor commitment: February 14, 2026
- Logo files (EPS/PNG): within 5 business days of commitment
- Placement requests (parade/fair/onsite presence): March 10, 2026
- Volunteer lists & shirt sizes (if applicable): March 20, 2026
- Payment due: February 28, 2026 (unless otherwise agreed in writing)

Sponsor Response Form

Organization: _____

Primary Contact (Name/Title): _____

Email: _____ Phone: _____

Address: _____

Select Sponsorship Level (check one):

- Presenting Partner — \$50,000
- Platinum — \$25,000
- Gold — \$15,000
- Silver — \$7,500
- Bronze / Community Partner — \$3,000
- Supporter / In-Kind — \$1,000+

Participation Preferences (check all that apply):

- Friday ICLS (attendance / potential panel acknowledgement)
- Friday Unity Fundraising Gala
- Saturday Unity Parade
- Saturday Unity Fair & Wellness Village (resource/vendor table)
- Sunday Interfaith Service & Community Day

Payment Method (check one): Check ACH Credit Card (link provided)

Logo Files: Please email EPS + PNG to eunitysolutions@gmail.com

Authorized Signature: _____ Date: _____

Eunity Delaware, Inc. • Dover/Magnolia, Delaware • 302-399-5776 •
eunitysolutions@gmail.com • www.eunitydelaware.org

Sponsorship Terms (Summary)

- Payment: Sponsorship payment is due by the stated deadline unless otherwise agreed in writing.
- Use of Names/Logos: Sponsor grants Eunity Delaware, Inc. permission to use sponsor name and logo for CDTD-related promotion. Sponsor use of CDTD marks is subject to brand guidelines.
- Recognition: Benefits are subject to venue/permit capacity and print/production deadlines. Speaking roles and on-mic acknowledgments are agenda permitting.
- Independent Entities: This sponsorship does not create a partnership or joint venture.
- Good Faith: Both parties will collaborate in good faith to maximize sponsor value and community impact.